



Attention: Katinka Bester  
Introduction

# KATINKA BESTER

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HERO  
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**HERO**  
KATINKA  
BESTER

# INTRO DUCTION



Katinka has been with Hero since day one. Her ease of way and playful spirit have made her a beloved member of the family and well sought after by our clients.

Her journey started behind the screen working as a high end digi and retoucher. Her travels lead her to where she then cut her teeth as a photographer- back stage at some of the biggest fashion shows in the world. Sharpening her skills at making images very much on the fly. She then came home and settled into working at the intersection where fashion meets lifestyle with a style that very often yields a huge amount of content from a single shoot. A true one of a kind artist <3



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**KATINKA**  
BESTER

# MANI FESTO



## LIFESTYLE

Using vibrant motion shots, Katinka creates a voyeuristic aesthetic that invites the viewer into the scene.

The result is an artistic and dynamic story not many photographers can recreate.

Her approach is interactive, connective and effortless

## ESSENCE

Mood-drenched, emotive and intense, Katika's fashion photography is pure art.

With an ability to capture a model's character, her work is transformative and bold. Her shots are dynamic and always in motion rather than static and overly posed.

## BEAUTY

Katinka's beauty photography oozes style.

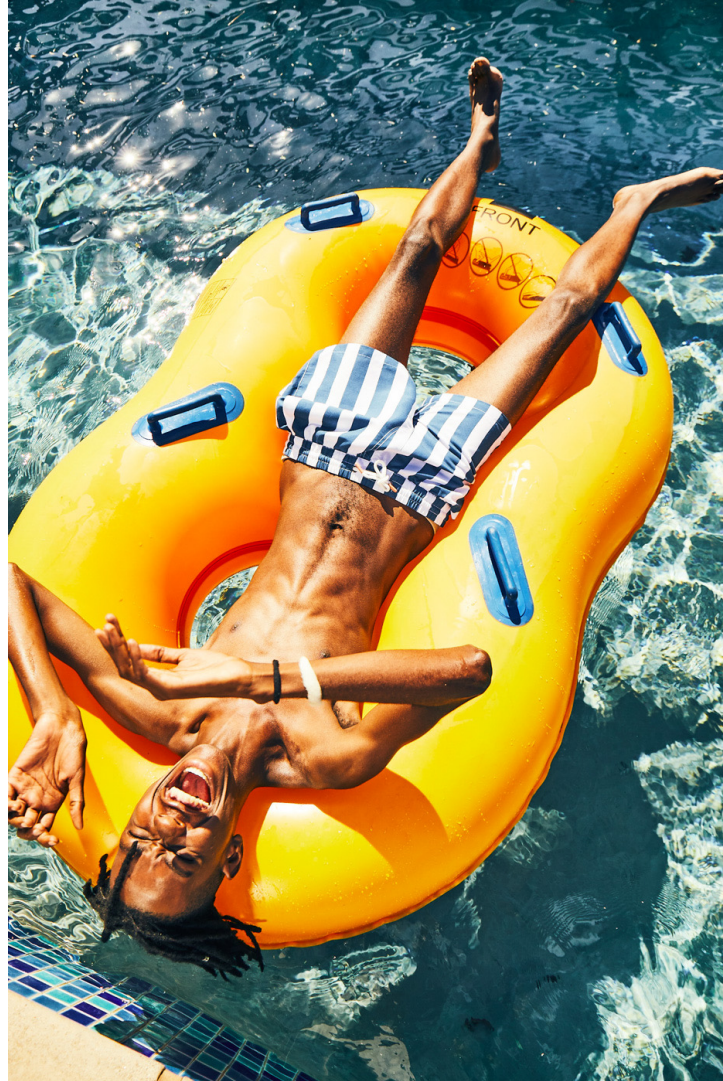
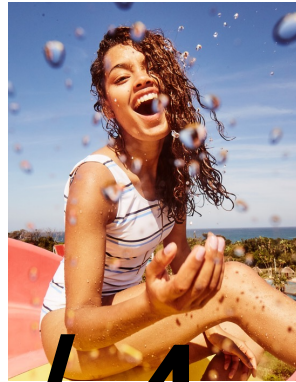
Her astute use of angles, textures and closeups immerses the viewer in a feeling of true beauty bliss.

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# KATINKA LIFESTYLE

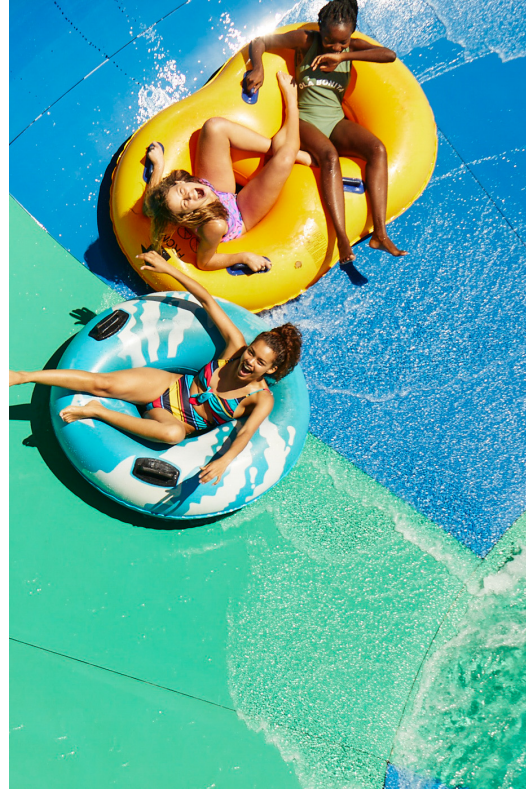
## Clients

GH Mumm  
Coca Cola  
Count Pushkin  
Heineken  
Skyy Vodka  
Uber  
Fox Cider  
Caltex  
Esprit  
Pongracz



SELECTED WORK

# 1/4



## DYNAMIC LIFESTYLE

Across lifestyle, Katinka's images remain crisp, clean, bright and considered. Her aim is irreverent images and fleeting moments in a snapshot



## OVERARCHING SELECTED *LIFESTYLE*

Katinka's work conveys a trained eye that seeks out that special something in a subject. Vibrant, active, expressive and personal, her images are moody, candid and captivating.



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# KATINKA FASHION

## Clients

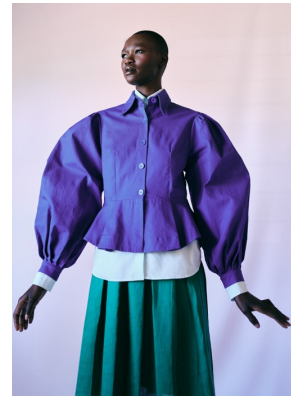
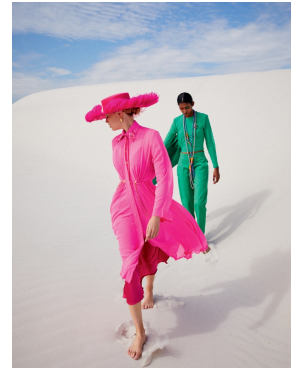
Isabel Marant Paris  
Coco Chanel  
Fila  
Christoph Lemaire Paris  
Self Service Magazine  
Surf Collective NYC  
Contributor Magazine  
Marie Claire Magazine  
Ferrari Concepts Paris

# SELECTED WORK 2/4

All image rights Hero Creative







FOR THE LOVE OF  
**FASHION**

Katinka's fashion photography is elegant yet dynamic. She captures candid, seemingly unscripted fashion moments of style and grace.

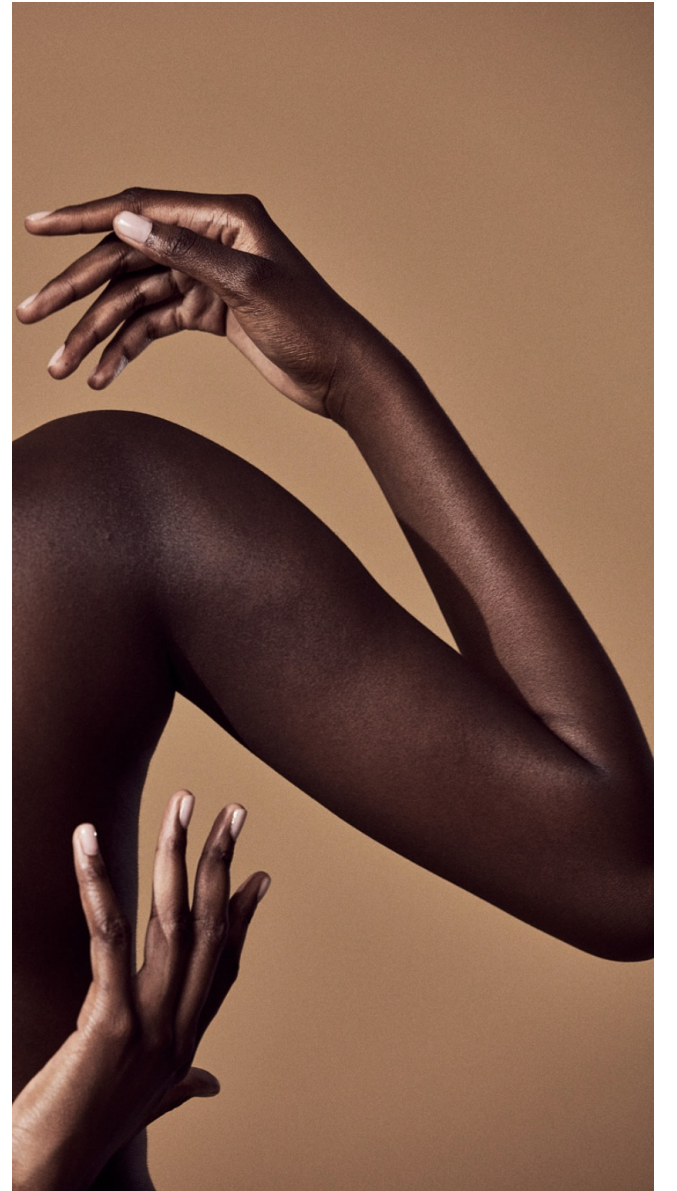
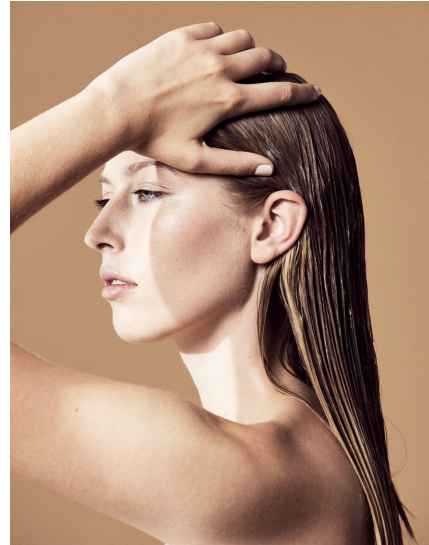
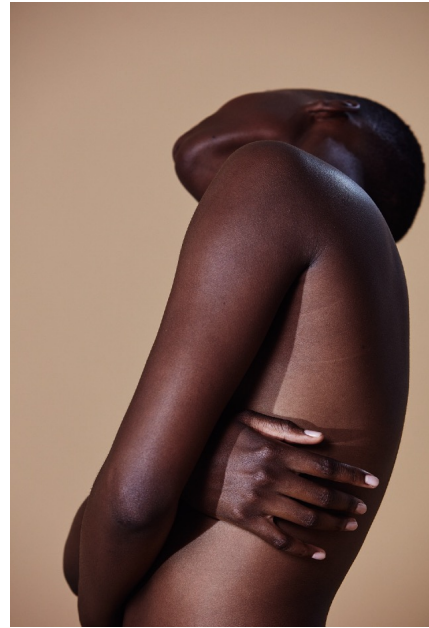


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**KATINKA**  
BEAUTY

Clients

Nivea  
Woolworths  
MRP beauty  
Yardley  
Wild Nettle  
Marie Claire Magazine  
Cosmopolitan Magazine



**SELECTED WORK** 3/4



EXPRESSION THROUGH  
**BEAUTY**

Romantic yet real, Katinka approaches beauty in a unique way by bringing a sense of accessibility to the category that is still premium.

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# KATINKA BRAND

## Clients

Fila  
Deichmann  
Refinery  
MRP  
Totalsports  
Woolworths  
American Swiss  
Vertigo  
Old Khaki  
Galaxy  
Sissy Boy  
Truworths



SELECTED WORK 4/4



## FOCUSED BRAND

Across brands, Katinka's images remain crisp, clean, bright and considered. Bringing her unique 'alive' image making to several brands



## OVERARCHING SELECTED TVC

Now days so much has to happen all at once. Katinka has become and expert at shooting stills while a TVC is being filmed. Quick and nimble! Her collective experience has made her a sharpened weapon at getting the stills without you even knowing!

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My kit comes with 2 cameras.  
A hi res medium format Fuji GFX100  
And a more nimble Sony MK1V



Lighting Assistant

\* We are going to have some stills  
specific lighting to use incase the  
available light from TV is not enough.  
(also a nimble set up)



Digi Tech



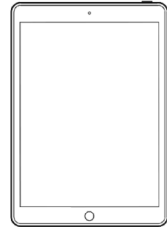
Photographer



The Action



Agency / Client



Templates

Let me know if you have any design  
templates.  
We can use these as overlays while  
we shoot to see how things are  
working compositionally ☺

Katinka runs a tight ship!  
Her kit is full of the best tools of the trade and  
she is always ready.  
Having to be nimble as she often only get short  
windows to perform and get the shots and as  
such we don't get ready- we stay ready.

**TEAM**

CHEERS- It takes a vililage

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# CONTACT

[Instagram](#)

[Website](#)

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As a comprehensive, all-inclusive studio, we work on a flexible, project-based model that's specific to your needs.

Whether you need one creative or our whole team, the choice is yours.

Let's create beauty together.



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YOU THANK YOU THANK YOU THANK YOU THANK YOU THANK YOU THANK YOU

